

Blog, Collaboration and E-Commerce Theoretical and Applicative Research Project

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Abstract: This theme continues and completes another interdisciplinary project launched one year ago and its aim is to realize one or several models about e-business in Romania. As a consequence we can speak now about an extended project. The elaborated material will be useful for a large number of companies doing business in Romanian online environment. The team wants to elaborate solutions for e-businesses, as well as to create a complex and utile work, a starting point for companies wishing to exist in web lifestyle within a global economy. It will be elaborated a manual of blog and electronic commerce, both with theoretical and applicative aspects. This project will consolidate a research nucleus in blogs, collaboration and electronic businesses at Babeş-Bolyai University, the business administration department. The results of this extended project will have impact on several plans on the scientific community: we will publish a book, several articles in scientific publications, and we will participate to scientific conferences. A significant part of this project's results will be published with future occasions.

Keywords: internet, blog, collaboration, e-commerce, model.

1. Blog and Collaboration

Collaboration as a definition adapted from Wikipedia, is a recursive process (by recursion is understood that the phenomenon is defined by reference to itself) between at least two people and goes up to the organization (in this sense, the organization is a company, an institution or a form of association between several people) that intersect at points of common interest and involves sharing knowledge, acquiring available resources in order to build the defined common purpose. An important thing to note in the terminology of collaboration is that it does not necessarily mean a "leader" as it encourages decentralization and equality.

Using these features combined with the opportunity of the Internet environment to provide advanced instruments, one can talk about cooperation in achieving a common goal of many people in different places, in different countries but without requiring their physical meeting. An important element in pursuit of a creative process is the time that it takes place. We can well imagine two or several people on different continents, from different cultures, trying to achieve common results in the same area, each one with his contribution, without being in the same room, without having to use the same resources and especially each one using his working time. Of course, collaboration does not preclude meetings or discussions "online" but now the tools available to facilitate communication are to another level that can be understood only from within the Internet services. Unfortunately or (sometimes) fortunately this does not mean we forget the human interactions and their definitions. Their adjustment to this level are relatively simple but involve specific issues.



WordPress - Blog Tool and Publishing Platform - Mozilla Firefox

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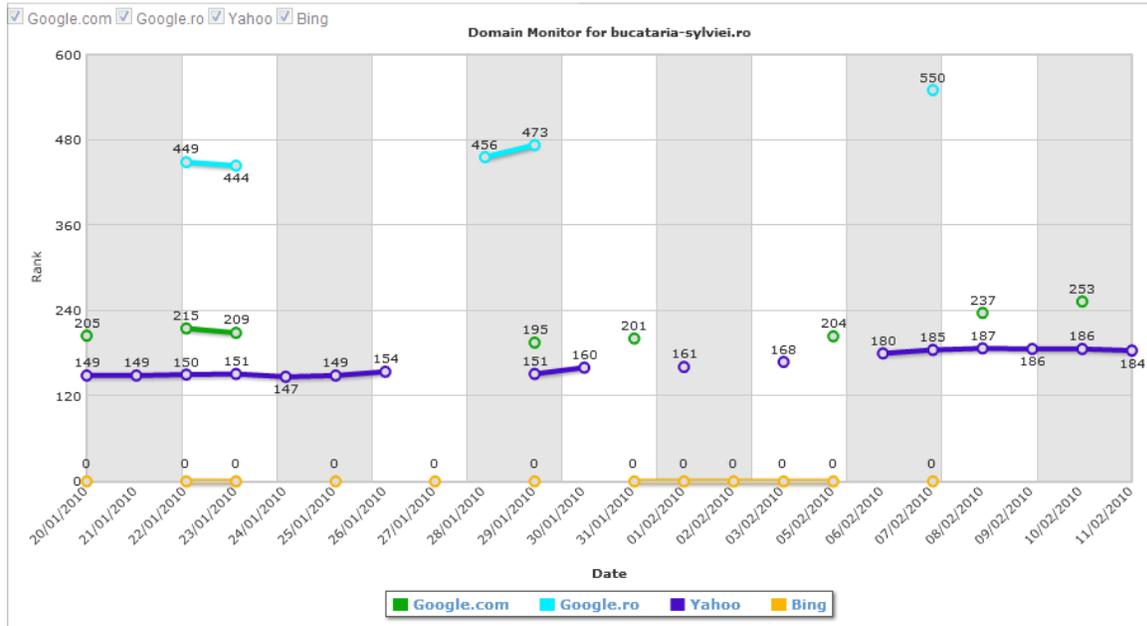


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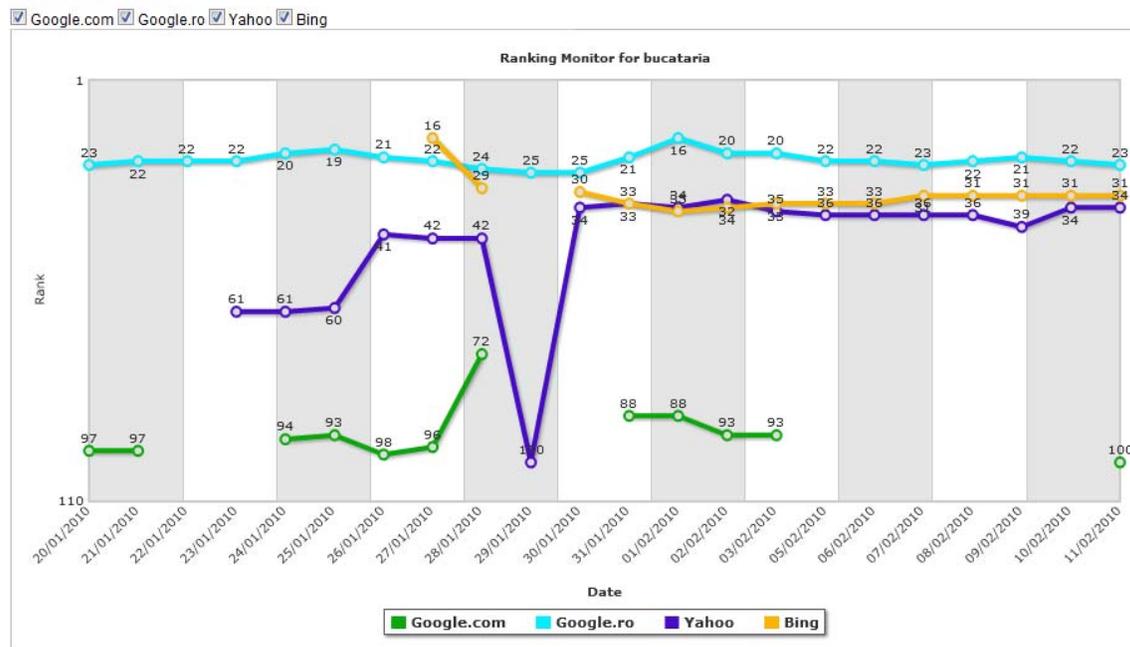


¹ <http://www.searchengine-optimization-guru.com/internet-marketing-terms.html>

Indexed Pages



Keyword: bucataria



7. Conclusions

The elaborated material will be useful for students and a large number of companies doing e-business in Romania. The team wants to elaborate solutions for blogs, collaboration and e-businesses, as well as to create a complex and utile work. The results of this extended project will have impact on several plans on the scientific community. It will be elaborated a manual of blog, collaboration and electronic commerce with theoretical and applicative aspects. We will publish a book, several articles in scientific publications, and we will participate to scientific conferences. This project will consolidate a research nucleus at Babeş-Bolyai University, the business administration department.

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